



OUR NEW FILM FESTIVAL IS LOOKING FOR A NAME

Information for Competition Entrants and Competition Rules

British Council invites individuals to submit creative proposals for a name of the first Western Balkans film festival that will present the latest film titles from the UK (the 'Festival').

The Festival will take place simultaneously in six Western Balkans cities from 16 to 19 February 2017. The format of the Festival is rather unique – audiences in Belgrade, Podgorica, Prizren, Sarajevo, Skopje and Tirana will get an opportunity to watch ten film premieres at the same time across four festival days. This will be the first ever film festival that will, respecting the differences, treat the Western Balkans as a unique cultural space. The Festival will gather different audiences around one of the things they have in common – love for contemporary UK film.

The Competition is open to individuals from the Western Balkans and the rest of the world. Entries will be judged by an expert panel comprising of British Council film and marketing experts from both the UK and Western Balkans (the 'Judging Panel').

1. INFORMATION FOR COMPETITION ENTRANTS

1.1 Competition brief

Entrants are invited to demonstrate originality and ingenuity by proposing a name for the Festival. Proposed name (the 'Entry') should:

- be easy to remember
- be in English so that it can be used across the Western Balkans region
- reach out to large and diverse audiences
- have a connection to the UK and / or UK film.

The author of the winning Entry will receive free tickets for a private screening (for the author and up to 20 of his / her chosen guests) during the Festival at one of the six Festival venues of their choice (the 'Award').

1.2. Timeline

Call for submissions: 27 December 2016 – 8 January 2017

Entry submission deadline: 8 January 2017 at 23.59 CET

Winner announced: by 20 January 2017

2. COMPETITION RULES

Competition Rules consist of Eligibility Criteria, the Judging Criteria and Terms and Conditions.

You should read each section carefully to ensure that you are eligible to enter, that you understand how your entry will be used and judged and that you understand the legally binding Terms and Conditions.

When you submit your entry you will be asked to confirm that you understand and agree to abide by the Competition Rules.

2.1 Eligibility Criteria

The Competition is open to anyone aged 18 and above. Entrants may be based anywhere in the world.

Entries must be submitted on or before the deadline of 23.59 CET on Sunday 8 January 2017. Entries submitted after this deadline will automatically be ineligible.

To enter the Competition, Entrants should:

- go to one of the six participating official British Council websites – British Council Albania (www.britishcouncil.al), British Council Bosnia and Herzegovina (www.britishcouncil.ba), British Council Kosovo

(kosovo.britishcouncil.org), British Council Macedonia (www.britishcouncil.mk), British Council Montenegro (www.britishcouncil.me), British Council Serbia (www.britishcouncil.rs) (the 'British Council Websites')

- fill out a short registration form available on the British Council Websites with his / her full name, correct and valid email address, mobile phone number and their Entry
- accept these Competition Rules and the British Council's Data Protection Policy.

The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any Entry being lost, delayed or not properly registered.

Entry to the Competition is free of charge although Entrants are responsible for their own costs of connecting to the internet.

An unlimited number of Entries per person may be submitted for the Competition.

2.2 The Judging Criteria and the Selection Process

Each entry submitted on or before the deadline will be assessed by the Judging Panel to ensure that:

- It is eligible based on the Eligibility Criteria.
- It fits with British Council's Competition brief.
- It otherwise meets the Judging Criteria set out below.

2.2.1 The Judging Criteria

Entries shall be assessed based on the following Judging Criteria:

- the originality and quality of the idea
- alignment with the British Council values and brand positioning
- how well this relates to the Competition brief.

2.2.2 The Selection Process

The Judging Panel will be comprised of a team of British Council film and marketing experts from the UK and Western Balkans.

The decision of the Judging Panel is final. The Judging Panel retains the right to contact Entrants for additional info and clarifications before making the final decision on the Competition winner (the 'Winner').

In case the selected winning Entry was submitted by more than one Entrant, the Award will be granted to the Entrant who submitted the winning Entry first.

The Award is personal to the Winner and cannot be transferred to any third party. The Award cannot be exchanged for money or any other goods or services.

The British Council accepts no responsibility for failure to notify the Winner or failure to deliver the Award where such failure results from the provision of inaccurate contact details by the Winner or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the Competition or the Award by acts, events, omissions or accidents beyond its reasonable control.

No correspondence will be entered into with unsuccessful Entrants.

2.3 Terms and Conditions

The following legally binding Terms and Conditions apply to all entrants to the Competition. Please ensure you read them carefully.

By submitting your Entry for the Competition you are entering into a legal binding agreement with the British Council on these Terms and Conditions. You are warrant and undertake that:

- You are eligible to submit an Entry to the Competition in accordance with the Eligibility Criteria.
- You agree to bound by the Competition Rules as set out in the Section 2 hereof, including these Terms and Conditions.
- If your Entry contains any materials and / or rights of any kind belonging to the third party or parties, you have obtained all necessary licenses and consents required for the use of such third party materials and/or rights.
- Your Entry will not contain any material which is defamatory, obscene or which is likely to bring the reputation of the Competition or British Council into disrepute.
- You hereby fully indemnify and hold the British Council harmless against any and all third party claims relating to any license and your Entry, granted to British Council.
- You agree to sign any documentation required by British Council to make use of the rights granted above.

- You understand and acknowledge that, without having a prior access to your Entry, the British Council employees, designates and / or agents may have developed, be developing or have commissioned ideas, concepts and / or materials similar to your Entry and waive any claims they may have resulting from any similarities to your Entry.
- You will not receive any compensation or credit for use by the British Council of your Entry for the purposes of running the Competition or organising the Festival, including its promotion.
- Should you be declared the Winner and granted the Award, you will be fully responsible for covering costs of travel, accommodation and all other costs and expenses as you will need to be physically present at one of the locations where the Festival will take place.

3. PERSONAL DATA

The British Council will collect and store the names, e-mail addresses and mobile phone numbers of all Entrants. The British Council will use this personal data for the following purposes:

- managing the relationship between the Entrants and the British Council
- communicating with Entrants to answer their queries about the Competition
- communicating with the Winner and arranging delivery of his / her Award.

By participating in the Competition, Entrants consent to their personal data being processed by the British Council in accordance with, and for the purposes set out in this section.

Entrants can exercise their rights to access their personal data held by the British Council and withdraw their consent to the processing of their personal data by sending an e-mail, accompanied by a scanned photocopy of their valid passport to the British Council Data Protection Team dataprotection@britishcouncil.org

4. PUBLICITY AND RIGHTS

The British Council may publish the names and photographs of the Winner on the British Council's websites, Facebook pages, Twitter pages, in press releases, and in other promotional and marketing material.

By entering the Competition, each Entrant grants the British Council permission to use the Competition Entry for any purpose (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide. Each Entrant confirms that the Entry is their original work, is not defamatory and does not infringe any laws, that they have the right to give the British Council permission to use it for the purposes specified above, and that all necessary consent for the submission of the entry material has been obtained.

All rights in the British Council's name and logo, websites, Facebook pages, Twitter pages, press releases and other promotional and marketing material and materials (together the 'British Council's Materials') shall vest in and remain with the British Council (or its licensors). By participating in the Competition, Entrants agree that they will not use, broadcast, publish, export, exploit, reproduce or copy part or all of the British Council's Materials.

5. GENERAL

The British Council may disqualify or refuse to accept the Entry of any Entrant which does not meet the Eligibility Criteria or does not otherwise comply with these Competition Rules.

The British Council reserves the right to cancel or amend all or any part of the Competition and / or the Rules without notice for any event that is outside of the British Council's reasonable control. Any changes to the Rules, or cancellation of the Competition, will be posted on one of the British Council Websites. It is the responsibility of Entrants to keep themselves informed of any changes to the Rules.

6. ACCEPTANCE OF COMPETITION RULES

By participating in this Competition, Entrants are deemed to have accepted these Competition Rules.